



# PIKTO®

## USING INDESIGN TO CREATE PIKTO PHOTOBOOKS



**BEFORE STARTING:** With Adobe InDesign, you can easily prepare and create any book that Pikto offers.

**OVERVIEW:** InDesign templates are pre-set to the sizes that Pikto offers. Below is a chart to illustrate the document sizes (actual page size and after bleed) for each book.

PIKTO BOOK SIZES	Page Size (inches)		Page Size With Bleed (inches)	
	W	H	W	H
6x8" Landscape	8.125	5.75	8.375	6
6x8" Portrait	6.25	7.75	6.5	8
8x8"	8.5	8.125	8.75	8.375
8.5x11" Landscape	11.15	8.13	11.4	8.38
8.5x11" Portrait	8.5	11	8.75	11.25
10x10"	10.06	9.75	10.31	10
11x14" Landscape	14	11	14.25	11.25
11x14" Portrait	11	14	11.25	14.25
12x12"	12.13	11.75	12.38	12
12x12" Premium Flat	11.81	11.75	12.06	12
12x18" Landscape	17.75	11.5625	18	11.81

### SAMPLE SCREEN SHOT FOR A 8.5"X11" LANDSCAPE:

The screenshot displays the Adobe InDesign interface for a document titled "8.5x11\_Landscape.indd @ 50% [Converted]". The Document Setup dialog box is open, showing the following settings:

- Intent: Print
- Number of Pages: 20
- Start Page #: 1
- Page Size: [Custom] with Width: 11.15 in and Height: 8.13 in
- Bleed and Slug: Bleed is set to 0.125 in on all sides (Top, Bottom, Inside, Outside). Slug is set to 0 in on all sides.

The workspace shows a page layout with three distinct borders:

- SAFE ZONE:** A red border indicating the area where content should be kept.
- PAGE SIZE:** A blue border representing the actual page dimensions.
- FULL BLEED:** A green border representing the area including the bleed.

**CREATING YOUR PHOTOBOOK:** Templates include bleed marks and a “safe zone”. Please note that any text or important visual elements should be inside the safe zone. Bleeds are 1/8” (.125”) on each side and any full bleed images should be placed beyond this area to the end of document. Important: Do not change the Document Setup to maintain our specifications.

ICC Profile: For best color quality all images should be embedded with an sRGB ICC profile.

**CREATING A COVER:** For Hardcover books, the finish and color of the book including debossing is specified in the online link that will be sent to you after you have placed your order. For Personalized or Softcover books, download our cover templates located on the Pikto Help page and include the cover file with your submission.



**CREATING A PRINT-READY PDF:** Once you are satisfied with your project, from the File menu select: Export Set the Adobe PDF Preset to: **PDF/X3-2002** and make sure that the spreads box is **NOT** checked.

Under Marks and Bleeds select: Use Document Bleed Settings and make sure that **ALL PRINTERS MARKS ARE TURNED OFF.**

**IMPORTANT:** Do not select any other options in this preset.

Export Adobe PDF

Adobe PDF Preset: [PDF/X-3:2002] (modified)

Standard: PDF/X-3:2002

Compatibility: Acrobat 4 (PDF 1.3)

General

Compression

**Marks and Bleeds**

Output

Advanced

Security

Summary

**Marks and Bleeds**

**Marks**

All Printer's Marks      Type: Default

Crop Marks      Weight: 0.25 pt

Bleed Marks      Offset: 0.0833 in

Registration Marks

Color Bars

Page Information

**Bleed and Slug**

Use Document Bleed Settings

Bleed:

Top: 0.125 in      Inside: 0.125 in

Bottom: 0.125 in      Outside: 0.125 in

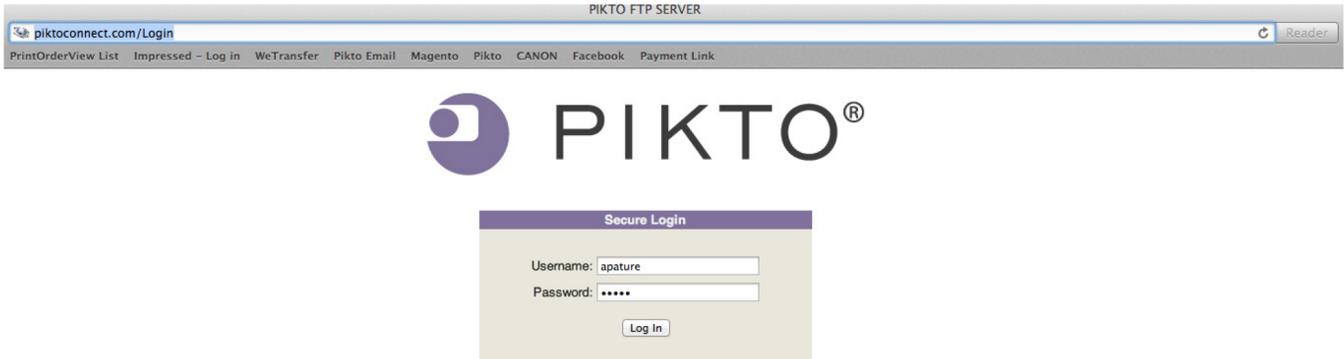
Include Slug Area

Save Preset...      Cancel      Export

Your PDF is now ready! You can submit your book to Pikto by going to <http://piktoconnect.com>

Please place the print ready PDF and cover file if you have selected an imagewrap book in a folder with your name. Then zip the file and upload it with the following login:

user: aperture  
password: pap20



Send order submission including file name to [press@pikto.com](mailto:press@pikto.com) where someone will review your submission and within 1 - 2 business days a link will be sent to you to place the order in your shopping cart at [pikto.com](http://pikto.com). From here you can select your cover options, paper type as well as shipping options and payment.

Please note: only PDF files that meet our specifications will be accepted for printing. Special instructions or modifications may incur additional charges.